

Website and Mobile AD slots Package

HOMEPAGE BANNER AD SLOT:

S.N.	Slot Code	Size (pxl)	Placements
1	NTV-AD-1	1200*100	Home Page
2	NTV-AD-3	1170*100	Home Page
3	NTV-AD-4	1170*100	Home Page
4	NTV-AD-6	770*100	Home Page
5	NTV-AD-7	375*200	Home Page
6	NTV-AD-9	1170*100	Home Page
7	NTV-AD-11	1170*100	Home Page
8	NTV-AD-14	1170*100	Home Page
9	NTV-AD-15	770*100	Home Page
10	NTV-AD-16	570*100	Home Page

LANDING PAGE AD SLOT:

S.N.	Slot Code	Size (pxl)	Placements
1	NTV-LP-AD-1	770*100	Landing Page
2	NTV-LP-AD-3	375*200	Landing Page
3	NTV-LP-AD-6	375*150	Landing Page
4	NTV-LP-AD-7	375*150	Landing Page
5	NTV-LP-AD-9	375*200	Landing Page

MOBILE APPS AD Slot

S.N	Slot Code	Size (pxl)	Type
1	SLIDER AD	640*390	Banner
2	FULL SCREEN AD	720*1080	Banner
3	SKIP AD	640*390	Video

Websites and Mobile Ad Package Minimum Rate (Bid): 5,60,000.00

(Five lakh and Sixty thousands only)

- The minimum file size for the web banner should be less than 2 megabytes (MB)
- The supported file types of the banner are .JPEG, .PNG,.GIF
- Advertisement shall be only valid in Nepali National languages and English language.
- All broadcasting materials must confirm to the requirements of the broadcasting policy of Nepal.
- The available placement detail can be downloaded from official websites of Nepal Television i.e ntv.org.np