

News Channel TVC Tariffs

A.

1	Prime Time	Sec	Rate (Nrs)	
		10	1,300	
		15	1,600	
		20	1,900	
		25	2,300	
		30	2,600	
		35	2,900	
		40	3,300	
		45	3,600	
		50	4,100	
		55	4,600	
		60	5,000	
		Live Notice upto 20 words Rs. 950 extra per word Rs. 45		
		Programs:--From 7:30 pm-9:30 pm		
		2	Fixed Time	Sec
10	1,000			
15	1,200			
20	1,400			
25	1,700			
30	2,000			
35	2,300			
40	2,600			
45	3,000			
50	3,300			
55	3,600			
60	3,800			
Live Notice upto 20 words Rs. 650 extra per word Rs. 28				
Programs:--From 6:00 pm- 7:30 pm and 9:30 pm-10:00 pm onwards				
3	Ordinary Time			Sec
		10	700	
		15	850	
		20	950	
		25	1,100	
		30	1,300	
		35	1,500	
		40	1,700	
		45	1,900	
		50	2,100	
		55	2,300	
		60	2,500	
		Live Notice upto 20 words Rs. 500 extra per word Rs. 20		
		Programs:-- From 6:00 am- 9:00 am, 5:00 pm-6:00 pm and 10:00 pm.		
		4	Regular Time	Sec
10	400			
15	500			
20	600			

	25	700
	30	800
	35	900
	40	1,050
	45	1,150
	50	1,250
	55	1,400
	60	1,500
	Live Notice upto 20 words Rs. 200 extra per word Rs. 10	
	Programs:- From 9:00am-5:00 pm and 10:00 pm- 6:00am	

B . Greetings:- (Two Times) Before 7:00 am and 7:00 pm Program Nrs. 2,000.00 (New year, Republic Day, Festivals, Anniversary of institutions and for other occasion maximum 25 words or 20 sec)

C. Rate for Documentry Transmission

Time Category	Time Slot	Rate per Min. (Nrs)
Regular Time	From 9.00 am - 5.00 pm	300
Ordinary Time	From 6:00 am - 9:00 am, 5:00 pm - 6:00 pm and 10:00 pm - 6:00 am	400
Fixed Time	From 6:00 pm - 7:30 pm and 9:30 pm - 10:00 pm	600
Prime Time	From 7.30 pm - 9.30pm	800

D. Live Transmission Rate

1	Seven Camera OB Van (FCT 10 mins. for each hour)	Present	Time	First hour Rate	Additional 30 mins.
			10:00 am - 4:00 pm	Nrs.70,000	Nrs.20,000
			4:00 pm - 5:30 pm and 10:30 pm - 6:00 am	Nrs.90,000	Nrs.25,000
			5:30 pm -7:30 pm and 6:00 am - 10:00 am	Nrs.1,10,000	Nrs.30,000
			7:30 pm – 10:30 pm	Nrs.1,25,000	Nrs.35,000
2	Three Camera OB Van (FCT 7 mins. for each hour)	Present	Time	First hour Rate	Additional 30 mins.
			10:00 am - 4:00 pm	Nrs.55,000	Nrs.20,000
			4:00 pm - 5:30 pm and 10:30 pm - 6:00 am	Nrs.65,000	Nrs.25,000
			5:30 pm -7:30 pm and 6:00 am - 10:00 am	Nrs.75,000	Nrs.30,000
			7:30 pm – 10:30 pm	Nrs.90,000	Nrs.35,000

Additional 30% on above each charge for outside the Kathmandu valley except transportation. Additional 25% on saturday.

Seven Camera O.B. Van (Features): Broadcast 7 cameras, Graphics facility, Slow motion, special effects, Digital Audio effects, Digital video effects, VTRs with Profesional Video mixer Audio console, A free copy of recorded event live telecast.

Three Camera O.B. Van (Features): Broadcast 3 cameras, Editing facility, Audio Video Mix, A free copy of recorded event live telecast.

E.

Scrolling & Pop up	
Scrolling per day maximum 50 words (except in News & time sale programs.	Rs. 10000 (10 times a day)
Pup up (except in News and Major Time sale Programs	Rs. 10000 (10 times a day)

